

# Benefit Design Strategies for Employers

A part of thInc360 - The  
Healthcare Innovation Congress

June 20 - 22, 2023

Grand Hyatt  
Washington, DC

Organized by:  
**thinc**  
ValidationInstitute

How HR Leaders Can Reshape Health and Well-Being Benefits While Delivering High-Value Care and Controlling Costs

## AGENDA-AT-A-GLANCE

### TUESDAY, JUNE 20, 2023

7:00 AM - 6:30 PM Registration Open

7:30 AM - 8:30 AM Coffee

8:40 AM - 8:45 AM Opening Remarks

#### MAINSTAGE KEYNOTE CONVERSATIONS

8:45 AM - 9:30 AM KEEPING IT REAL: WHERE ARE WE TODAY WITH VALUE-DRIVEN, IMPACTFUL HEALTHCARE TRANSFORMATION?

9:30 AM - 9:55 AM INNOVATIONS IN EMPLOYER-SPONSORED HEALTHCARE: EMBRACING GREATER ACCOUNTABILITY STANDARDS TO IMPROVE OUTCOMES

9:55 AM - 10:20 AM INVESTING IN PEOPLE TO SOLVE THE HEALTHCARE WORKFORCE CRISIS

10:15 AM - 11:00 AM Exhibit Hall Opens  
Networking Break and Content Theater Sessions in the Exhibit Hall

#### BENEFIT DESIGN STRATEGIES FOR EMPLOYERS SESSIONS

11:00 AM - 11:50 AM Benefits That Matter Today - Thinking Beyond Traditional Healthcare Programs

11:50 AM - 12:10 PM Beverage Break and Content Theater Sessions in the Exhibit Hall

12:10 PM - 1:00 PM Value-Based Partnerships and Direct Contracting Arrangements that Deliver High-Quality Care to Employees

1:00 PM - 2:00 PM Lunch

2:05 PM - 2:55 PM The Impact of Prior Trauma on Mental Health Within and Outside the Workplace: Barriers and Opportunities for Healthcare Stakeholders

3:00 PM - 3:45 PM Networking Break and Content Theater Sessions in the Exhibit Hall

#### MAINSTAGE KEYNOTE CONVERSATIONS

3:45 PM - 4:05 PM REIMAGINING LEADERSHIP AND CULTURE TO INFLUENCE CHANGE IN HEALTHCARE

4:05 PM - 4:50 PM PROGRESS REPORT ON SOLVING THE NATION'S MENTAL AND BEHAVIORAL HEALTH CRISIS: WHERE ARE WE TODAY AND WHERE DO WE GO FROM HERE?

4:50 PM - 5:30 PM PUTTING WORDS INTO ACTION: ADDRESSING DE&I TO MEET THE HEALTHCARE NEEDS OF THE POPULATIONS WE SERVE

5:30 PM - 6:30 PM Reception and Content Theater Sessions in the Exhibit Hall

### WEDNESDAY, JUNE 21, 2023

7:00 AM - 5:30 PM Registration Open

7:10 AM - 8:10 AM Coffee  
Networking Roundtables

8:15 AM - 8:20 AM Opening Remarks

#### MAINSTAGE KEYNOTE CONVERSATIONS

8:20 AM - 9:00 AM THE INTERSECTION OF INNOVATION, TRANSPARENCY, AND QUALITY TO TRULY TRANSFORM HEALTHCARE

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## AGENDA-AT-A-GLANCE (Continued)

9:00 AM – 9:45 AM	<b>CALL TO ACTION: EXPLORE INITIATIVES TO ACCELERATE HEALTH EQUITY AND ADDRESS DISPARITIES</b>
9:45 AM – 10:15 AM	<b>BRINGING CARE CLOSER TO HOME: REIMAGINING THE PATIENT EXPERIENCE AND ENHANCING ACCESS WITH PRIMARY CARE</b>
10:15 AM – 11:00 AM	Networking Break and Content Theater Sessions in the Exhibit Hall
<b>BENEFIT DESIGN STRATEGIES FOR EMPLOYERS SESSIONS</b>	
11:00 AM – 11:50 AM	Affordable, Impactful, Inclusive Health Benefits to Meet the Needs of a Diverse Workforce - Insights into Fertility, Reproductive, and Caregiver Benefits
12:00 PM – 1:00 PM	Lunch
1:05 PM – 1:55 PM	Adopt a Whole-Person Care Approach to Effectively Manage Chronic Conditions
1:55 PM – 2:15 PM	Beverage Break and Content Theater Sessions in the Exhibit Hall
2:15 PM – 3:05 PM	Pharmacy Benefits: How Employers Can Adopt Value-Based, Outcomes-Focused Strategies to Curb Rising Prescription Drug Costs
3:05 PM – 4:00 PM	Afternoon Reception and Content Theater Sessions in the Exhibit Hall

### MAINSTAGE KEYNOTE CONVERSATIONS

4:00 PM – 4:25 PM	<b>FOOD AS MEDICINE APPROACH TO NURTURE HEALTHY LIFESTYLES AND CREATE A CULTURE OF HEALTH</b>
4:25 PM – 5:00 PM	<b>UNLOCKING OPPORTUNITES TODAY TO SHAPE THE FUTURE OF WOMEN'S HEALTH</b>

### THURSDAY JUNE 22, 2023

7:30 AM – 1:00 PM	Registration Open
8:00 AM – 9:00 AM	Coffee

### MAINSTAGE KEYNOTE CONVERSATIONS

9:00 AM – 9:30 AM	<b>LEADERS SPEAK OUT: NAVIGATING HEALTHCARE DURING TUMULTUOUS TIMES: LESSONS-LEARNED AND THE PATH AHEAD</b>
9:30 AM – 10:00 AM	<b>CUTTING THROUGH THE NOISE: IMPACTFUL TECH ADOPTION TO ENABLE PROACTIVE VS. REACTIVE HEALTHCARE DELIVERY</b>
10:00 AM – 10:30 AM	<b>STRENGTHENING PUBLIC-PRIVATE SECTOR PARTNERSHIPS TO DRIVE HEALTHCARE FORWARD</b>
10:45 AM – 1:00 PM	<b>PARTNER PROGRAMS</b>
1:00 PM	<b>CONGRESS CONCLUDES</b>

