

# Benefit Design Strategies for Employers

A part of thInc360 - The Healthcare Innovation Congress

June 20 - 22, 2023

Grand Hyatt Washington, DC

Organized by:  
**thinc**  
Validation Institute

How HR Leaders Can Reshape Health and Well-Being Benefits While Delivering High-Value Care and Controlling Costs

## AGENDA-AT-A-GLANCE

### TUESDAY, JUNE 20, 2023

7:00 AM - 6:30 PM Registration Open

7:30 AM - 8:30 AM Morning Coffee and Pastry

8:30 AM - 8:40 AM Congress Welcome

#### MAINSTAGE KEYNOTE CONVERSATIONS

8:40 AM - 9:25 AM KEEPING IT REAL: WHERE ARE WE TODAY WITH VALUE-DRIVEN, IMPACTFUL HEALTHCARE TRANSFORMATION?

9:25 AM - 9:55 AM FIRESIDE CHAT: INNOVATIONS IN EMPLOYER-SPONSORED HEALTHCARE: EMBRACING GREATER ACCOUNTABILITY STANDARDS TO IMPROVE OUTCOMES

9:55 AM - 10:20 AM FIRESIDE CHAT: HEALTHCARE TRANSFORMATION TO ADVANCE HEALTH EQUITY

10:20 AM - 11:00 AM Exhibit Hall Opens  
Networking Break and Content Theater Sessions in the Exhibit Hall

#### BENEFIT DESIGN STRATEGIES FOR EMPLOYERS

#### BENEFITS ADVISER LEADERSHIP

11:00 AM - 11:50 AM Benefits that Matter Today: Thinking Beyond Traditional Healthcare Programs The Real Work: Effective Language and Messaging to Sell the C-Suite

11:50 AM - 12:10 PM Beverage Break and Content Theater Sessions in the Exhibit Hall

12:10 PM - 1:00 PM Value-Based Partnerships and Direct Contracting Arrangements to Deliver High-Quality Care to Employees Replacing the BUCA: Building a NextGen Health Plan

1:00 PM - 2:00 PM Lunch  
Founder's Forum Luncheon Session

2:05 PM - 2:55 PM The Impact of Prior Trauma on Mental Health Within and Outside the Workplace: Barriers and Opportunities for Healthcare Stakeholders Crawl, Walk, Run, Fly: Meeting the Client Where They Are

3:00 PM - 3:40 PM Networking Break and Content Theater Sessions in the Exhibit Hall

#### MAINSTAGE KEYNOTE CONVERSATIONS

3:40 PM - 4:10 PM thInc Talk: HEALTHCARE FANDOM

4:10 PM - 4:55 PM PROGRESS REPORT ON SOLVING THE NATION'S MENTAL AND BEHAVIORAL HEALTH CRISIS: WHERE ARE WE TODAY AND WHERE DO WE GO FROM HERE?

4:55 PM - 5:40 PM PUTTING WORDS INTO ACTION: ADDRESSING DE&I TO MEET THE HEALTHCARE NEEDS OF THE POPULATIONS WE SERVE

5:40 PM - 5:50 PM 2023 VALIDATION INSTITUTE HALL OF FAME INDUCTEE ANNOUNCEMENT

5:50 PM - 7:00 PM Reception and Health Value Awards in the Exhibit Hall

### WEDNESDAY, JUNE 21, 2023

7:00 AM - 5:30 PM Registration Open

7:10 AM - 8:05 AM Morning Coffee and Pastry

8:05 AM - 8:10 AM Opening Remarks

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## AGENDA-AT-A-GLANCE (Continued)

### MAINSTAGE KEYNOTE CONVERSATIONS

8:10 AM - 8:45 AM	THE INTERSECTION OF INNOVATION, TRANSPARENCY, AND QUALITY TO TRULY TRANSFORM HEALTHCARE
8:45 AM - 9:10 AM	FIRESIDE CHAT: CMS INITIATIVES TO ADVANCE HEALTH EQUITY
9:10 AM - 9:35 AM	FIRESIDE CHAT: AN EMPLOYER'S ROLE IN MITIGATING HEALTH DISPARITIES
9:35 AM - 10:20 AM	CALL TO ACTION: COLLABORATIVE EFFORTS TO IMPLEMENT A COMPREHENSIVE HEALTH EQUITY STRATEGY
10:20 AM - 11:00 AM	Networking Break and Content Theater Sessions in the Exhibit Hall

### BENEFIT DESIGN STRATEGIES FOR EMPLOYERS

### BENEFITS ADVISER LEADERSHIP

11:00 AM - 11:50 AM	Affordable, Impactful, Inclusive Health Benefits to Meet the Needs of a Diverse Workforce - Insights into Fertility, Reproductive, and Caregiver Benefits	Low Hanging Fruit: Eliminating Pharmacy Waste and Abuse
12:00 PM - 1:00 PM	Lunch LUNCHEON ROUNDTABLE - SLOW THE BOIL: FEELING THE HEAT OF HIGH COSTS?	
1:05 PM - 1:55 PM	Adopt a Whole-Person Care Approach to Effectively Manage Chronic Conditions	Controlling Healthcare Quality and Cost: Healthcare Supply Chain Management
1:55 PM - 2:15 PM	Beverage Break and Content Theater Sessions in the Exhibit Hall	
2:15 PM - 3:05 PM	Radical Pharmacy Paradigm Shift: Learn What Happens when Employers and Health Systems Blow Up the PBM Status Quo	Repricing Healthcare: Reference-Based Pricing (RBP) and Direct Contracts

### MAINSTAGE KEYNOTE CONVERSATIONS

3:15 PM - 4:00 PM	FOOD AS MEDICINE APPROACH TO NURTURE HEALTHY LIFESTYLES AND CREATE A CULTURE OF HEALTH
4:00 PM - 4:45 PM	UNLOCKING OPPORTUNITIES TO SHAPE THE FUTURE OF WOMEN'S HEALTH
4:45 PM - 5:45 PM	Reception and EnableHealth Startup Showcase in the Exhibit Hall

### THURSDAY, JUNE 22, 2023

7:30 AM - 1:00 PM	Registration Open
8:00 AM - 8:30 AM	Morning Coffee and Pastry
8:30 AM - 8:35 AM	Opening Remarks

### MAINSTAGE KEYNOTE CONVERSATIONS

8:35 AM - 8:55 AM	thInc Talk: REBRANDING QUALITY
8:55 AM - 9:20 AM	FIRESIDE CHAT: FIXING A BROKEN SYSTEM WITH HIGH-VALUE PURCHASING
9:20 AM - 10:05 AM	CUTTING THROUGH THE NOISE: IMPACTFUL TECH ADOPTION TO ENABLE PROACTIVE VS. REACTIVE HEALTHCARE DELIVERY
10:05 AM - 10:45 AM	STRENGTHENING PUBLIC-PRIVATE SECTOR PARTNERSHIPS TO DRIVE HEALTHCARE FORWARD

### DEEP DIVE WORKSHOPS

(no extra fee required; lunch included)

10:45 AM - 2:45 PM	EMPLOYER FIDUCIARY TRAINING: A PROCUREMENT PROCESS FOR YOUR HEALTH CARE PLAN	10:45 AM - 2:00 PM	OUTWARD INCLUSION: BUILDING INCLUSIVE ORGANIZATIONS AND COMMUNITIES THAT DRIVE RESULTS
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2:45 PM CONGRESS CONCLUDES